

# ON POINT WITH EDDC



Volume 2, Issue 1 | FY25 Q1  
July - September 2024

Economic Development & Diversity Compliance Department

## BROWARD COUNTY PUBLIC SCHOOLS 2024 BUSINESS EXCELLENCE PROGRAM



Left to right: Lavinia Freeman, Jennifer Andreu, Maribel Feliciano, Annette Lewis, Dr. Reggie Lewis, Diana Azenor, Sam Chesser, and Denise Mills



Commissioner  
Hazelle Rogers, D-9



Business Excellence Program participants

In October, the Broward County Public Schools Economic Development & Diversity Compliance Department (EDDC) launched its inaugural 2024 Business Excellence Program (BEP). The 7-part series features 40 public and private sector subject matter experts, and nearly 600 people have registered for each weekly course.

The program aims to prepare local firms to engage and access \$2B in upcoming government procurement opportunities in the tri-county marketplace. "EDDC takes a lot of pride in connecting the small business community with the District to create a prosperous local economy benefitting everyone, including our students," said Denise Mills, EDDC Officer.

### BUSINESS EXCELLENCE PROGRAM

## Signature Sponsors



Jasmine Jones,  
EDDC Manager  
BEP Lead



Michael Scott  
Compliance Manager  
BEP Co-Lead

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## BUSINESS EXCELLENCE PROGRAM CO-SPONSORS



## COUNTDOWN TO SUCCESS: MUST-DO TASKS FOR SMALL BUSINESSES BEFORE YEAR-END

As the year wraps up, it is time for small business owners to finalize tasks and prepare for the new year. Here's a roadmap to get you across the 2024 finish line:



### OCTOBER: FINANCIAL CHECK

- Review year-to-date financials, and ensure all income and expenses are recorded.
- Conduct Q4 forecasting to adjust sales projections and plan promotions, if needed.
- Begin tax preparation and meet with your accountant for year-end planning.



### NOVEMBER: INVENTORY & MARKETING

- Review inventory and move slow-selling items with discounts.
- Finalize marketing strategies to capitalize on the holiday season.
- Check expiring agreements and plan renewals, accordingly.



### DECEMBER: CLOSE BOOKS & PLAN AHEAD

- Reconcile accounts to ensure all financial records are accurate and up to date.
- Use year-end data to set 2025 goals and map out business objectives for next year.
- Securely archive important records for taxes and compliance.

**Bonus Tip: Take a Break!** Running a small business is hard work, and the holiday season is a time for rest and reflection. Be sure to set aside time for yourself and your family before the new year begins. Finish strong and set yourself up for success in 2025.